



# THE FASTEST GROWING MICRO TECH SERVICE PROVIDER IN AUSTRALIA

Join GEEKS CRS and experience Unparalleled growth



*Would you Like to be  
your Own Boss?*

## **GEEKS CRS FRANCHISE EXPLAINED**

Are you currently working in the Technology Services industry and looking for something different? Do you dream of taking control and managing your own business? If you answered yes to both these questions, GEEKSCRS can make your dream a reality.

Setting up a Technology Services company is more than just attending to customers' homes to fix or resolve the problem. Technology Services cover a wide range of computer and electrical automation equipment. Behind the scenes, there is a huge framework of supporting services that you need to ensure the business runs smoothly. Setting up this framework is both costly and time-consuming, and you may never get it right the first time.

## GEEKS CRS FRANCHISE EXPLAINED



GEEKSCRS® has the experience and have been working in the mobile computer service industry for over 7 years and have refined our processes. From Customer support, system design to technical processes and repairs, we are covered.



Our Franchise owners enjoy the benefits of marketing options covering social media and various forms of local grass roots advertising that benefits their business location. We provide everything that is required from the Uniforms down to the booking system that you use every day.



With a huge increase in the numbers of people working from home and in the work place, the need for it trouble shooting, and installation of new equipment is increasing in Australia. You too can take advantage and increase profit potential while enjoying outstanding vendor relationships and growing your customer base.



GEEKSCRS® is a national brand that is growing, we provide low overheads and the ability for you to grow your own franchise when the opportunity is there. Our experience and vendor relationships in the technical services industry provides a solid foundation and strength that we provide to our franchisees.



# Looking for an Opportunity ?

**IF YOU ARE LOOKING TO BUILD A SUCCESSFUL TECHNOLOGY SERVICE BUSINESS WITH ALL THE SUPPORT THAT IS REQUIRED, LOOK NO FURTHER.**

## ***FIRST STEP***

Our Induction will provide you with all the resources and training to get started. We provide you with everything you need. Training is empowerment and you will be ready to go on your first day. Our 5 day training will prepare you and enable you to continue to drive the Brand.

## ***TRAINING SCHEDULE***

All our Franchises are involved in training events with other franchise owners. We provide an annual calendar that allows our franchise owners to manage their own training dates.

## ***SALES SUPPORT***

We provide our franchise owners with marketing schedules that will generate and grow your customer base. Local advertising is most effective, and we will help you get this started and keep the ball rolling.

## GENERAL ADMINISTRATION

**A**

We provide the complete setup. Company website, all marketing materials, stationary, Branding, appointment booking website and Smart Phone applications.

**B**

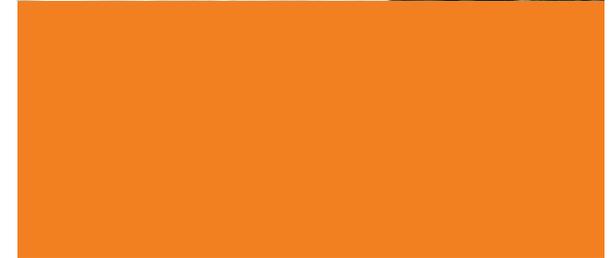
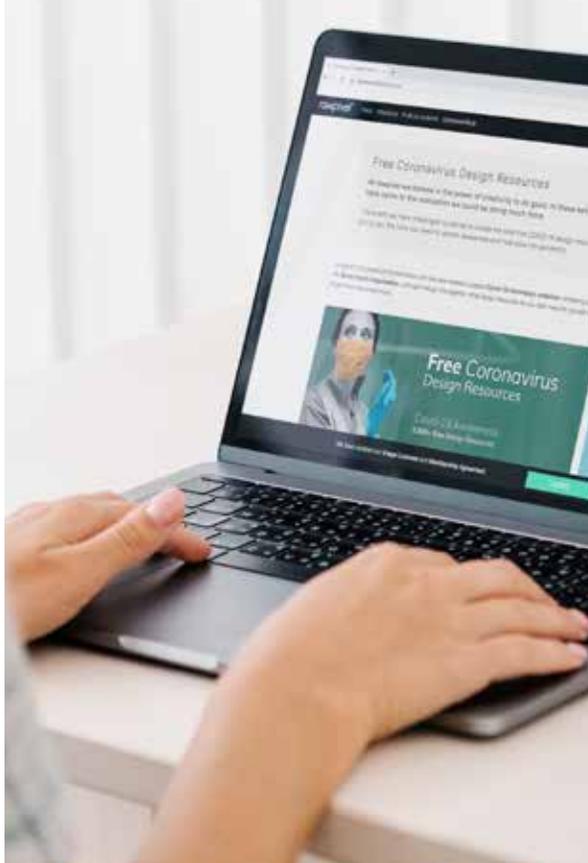
We provide the customer call center in addition to providing support to the technician in the field on an ongoing basis.

**C**

All the billing and customer payment is driven through our smart phone app reducing the need for clunky sign off and payment systems.

## GEEKSCRS FRANCHISE INTRANET RESOURCE

We have developed our own intranet that includes any new vendors and the products they offer, marketing and sales resources, performance reporting, customer billing and much more.



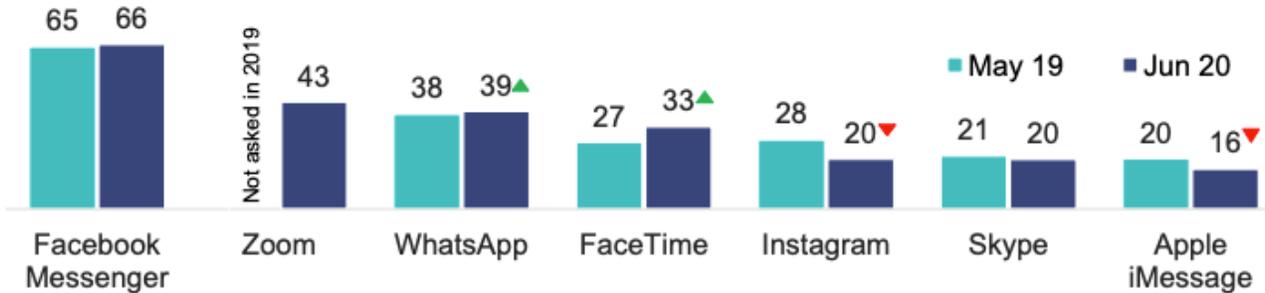
## EVERYDAY, TECHNOLOGY SERVICES OPPORTUNITIES ARE GROWING IN AUSTRALIA.

99% of Australian adults accessed the internet in the previous 6 months to June 2020

The most popular smart devices used were smart TVs, wearable devices and voice-controlled smart speakers.

73% of Australian adults had used an internet-connected smart device, excluding computers, tablets and mobile phones.

With most Australians now using smart devices and a variety of applications to communicate, Technology Services are now essential services.



▲▼ Significantly different to prior year at the 95% confidence level





# Why choose a Franchise ?

**THE INITIAL ESTABLISHMENT OF A NEW BUSINESS IS TIME CONSUMING.**

**CONSTANT DELAYS WITH CONTRACTORS, BUDGETS BLOWING OUT AND COMPLIANCE TO REGULATORY REQUIREMENTS.**

**OUR FRANCHISEES HAVE THE LUXURY OF ASSISTANCE AND SUPPORT THROUGH THE ENTIRE PROCESS.**

Fit out and commercial site establishment.

Structured training to keep everyone up to date with the latest processes, regulatory requirements and best industry practice.

Operating Manuals and hands on Geeks CRS system training to ensure you have full visibility and control of your operation at all times.

A smorgasbord of marketing material that you have access to. We encourage local advertising that will benefit your business.

Working with the Geeks CRS Brand this is well established with an exceptional reputation for service and innovative solutions.

We take advantage of our purchasing power and negotiate with our wholesalers and suppliers to secure the lowest prices available.

Operational support and business development assistance to keep your business consistently growing.

Reduced administration as we take care of the customer calls and booking process leaving you with the time to attend to the jobs that need to be done now.

Friendly accommodating team in Geeks Australia who you can communicate with to resolve any matter no matter how large or small.

Access to the latest products and technologies in the marketplace. Our supplier relationships give us access to new technologies that others may not be able to get their hands on for some time.

As you reviewing our site, it is quite clear that you are seriously thinking about Franchise Opportunities.

Weighing up the major challenges involved with establishing a new business Vs Going with Geeks CRS, the decision should be obvious.

Allow us to assist you with the establishment and ongoing administration so that you can get on with your core business and grow your franchise.

Contact us today to see if Geeks CRS is a business that you would like to be part of. Our family is growing, and we welcome new family members.

*Call Us Today for a friendly chat and further information on the opportunities that are available.*





THANK YOU



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